

Minutes of the 4th Managing Committee meeting of Indian Vinyl Council (IVC) held on 11th March 2022 at 4.00 pm at Goldstab Organics Pvt. Ltd Office , Mumbai

Following members were present in the meeting:

- 1) Dr Shreekant Diwan – Vice President (VP), Indian Vinyl Council
- 2) Mr. Rajeev Mehendale – Honorary Secretary (HS), Indian Vinyl Council
- 3) Mr. Sanjay Nawander - Management Committee Member, IVC
- 4) Mr. Robin Banerjee- Management Committee Member, IVC
- 5) Mr. Pranay Bhargava Management Committee Member, IVC
- 6) Mrs, Aruna Kumari- Management Committee Member, IVC
- 7) Mr. Ashish Agrawal Management Committee Member, IVC(Offline)
- 8) Mr. Pulin S Rajyagor Invitee form Reliance Industries
- 9) Mr. Manish jain : invitee form Lubrizol(offline)
- 10) Mr. J R Shah: Invitee form J V Organics
- 11) Dr. E Sundaresan - Secretary General

HIGHLIGHTS

- Promotional activities
- Restructure of membership Fee
- projects

Meeting Detail

Welcome:

Vice President Dr. S M Diwan, presided over the meeting and extending warm welcome to all the members who have joined the meeting. Honorary Secretary Mr. Rajeev Mehendale, briefed the members the Agenda of meeting and action plans proposed

AGENDA: 1 Promotional Activity

During the election meeting members suggested that, committee must focus on addressing industry issues with Government agencies Members also highlighted

the need for the committee to implement programme or activates to change negative perception of PVC and get promoted by the institutional users, Policy implementing officers, decision makers in National Projects Implementations like JalJeevan Mission. With this objective, members decided to form a **Promotional Committee** to activate these programme

Following members volunteered to this committee

1. MR.,Manish Jain (Lubrizol) convener
2. Mrs.Arunakumari. RIL
- 3 Mr.Sanjay Navender
4. Mr.Asish Agrawal
5. Mr. Rajeev Mehendale
6. Dr. S M Diwan

To begin with, committee decided to start with activities in the Pipe Sector. Promotional Committee 1st meeting was held on 8th March in Zoom Platform and decided to engage external agency to promote these awareness programme. M/s Touch India a Media Agency was invited to make a presentation to Committee. They have given a presentation on various models to reach the general public and decision makers by Media broadcasting, through display hoarding and website activities to change negative perception of PVC. After detail discussion, they are asked to make detail presentation on 24th march

AGENDA: 2 Restructuring of Membership Fee

Restructuring of membership fee was in discussion for a long time, as there was a request to review the membership slabs from industry circle to accelerate membership drive. Committee Members debated on the current fee structure pattern of IVC. Considering this is a new association and many of the IVC intended projects needs funding, Committee fell drastic reduction of membership fee in line with other associations are not feasible at this juncture. After detail deliberation, Honorary Secretary presented the bellow fee structure for MC approval

old membership category(Cr)	Old Membership Fee(Rs)	New membership category(Cr)	New Membership Fee(Rs)
less than 50	25000		
50-100	50000	0-100	25000
100-250	100000	100-250	50000
		250-500	75000

250-1000	250000	500-1000	100000
1000+	500000	1000+	250000

Proposed by : Mr. Robin Banerjee
 Seconded by: Mr. Pranay Bhargava

All the members unanimously agreed

AGENDA: 3 Projects

In view of recent regulations proposed by CPCB, many processing sectors are keen to use recycled PVC compound in their products'. However, good quality and consistent availability is a concern. Committee debated the feasibility on such projects as these are opportunity and need of time. Following sectors are identified for further data collection

- Mr. Robin Banerjee on PVC Blister Pack
- . Mr. Pranay Bhargava on film waste
- Mrs. Aruna Kumara on mix waste

AGENDA 4: web Talk

As understand, CPCB will be coming out with a clarification on the EPR rules by this month end. Hence, the proposed Web Talk on EPR will be decided after this published

Since there was no further Agenda to discuss, Honorary Secretary concluded the meeting with vote of Thanks

Mr. Rajeev Mehendale
 s/d
 Honorary Secretary